



Bolst Global

Trading challenges and opportunities in a post Brexit world

by Victoria Boldison

> About Bolst Global

- We are an **International Trade consultancy and export solutions provider** focusing on supporting health and wellness brands to set strategic export plans and implement them
- We help health and wellness suppliers to **sell cross border** and buyers actively looking for new products in this space to **source and distribute** in their home market



Our website is full of resources, regular new international trade tips and industry updates plus trade opportunities

[Resources Hub](#)



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CEO & Founder

> What we are seeing in the UK



- Disruption to **supply chains**
- **Problems at borders** across the EU, Spain particularly tricky with UK products
- D2C channel very problematic, many UK suppliers **ceasing to provide goods** cross border

> What we are seeing in Europe



- **Hard line** taken with many UK imported goods
- **Alternative** product and supplier sourcing
- **Unpreparedness** for the initial 1st April 2021 deadline, now extended for further 6 months

> Where are the opportunities?



- New Brexit Support Fund- £2000 of grants for training and professional advice around Brexit
- **New IOSS and OSS VAT reform** that could assist e-commerce lower value items
- Use the **extended time** before import checks come into force to prepare your supply chain

> Where are the opportunities?

Entering other global markets



- Makes you more strategic: where are the best **opportunities** for you?
- Do your **research** and reach out into the target market(s)
- **Seek support** through associations, the F&B community and international trade experts
- Will make **handling global trade** less complex in the long run

Thank you for listening!



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